



# Assistant Professor Marybel PEREZ

Main department: Economics, Law and Society

Email: marybel.perez@essca.fr

## EDUCATION

---

### Highest degree :

2014 Doctorate/PhD, EUROSHERE, Social Sciences and Humanities, 6th framework programme, European Commission, University of Bergen, Norway

## PROFESSIONAL EXPERIENCE

---

### Academic experience

Since 2018 Assistant Professor, ESSCA School of Management, France

### Other professional experience

2017 - 2018 Fellow Researcher, Center for Philanthropy Studies, Switzerland

2015 - 2017 Senior Researcher, Center for Philanthropy Studies, Switzerland

2013 - 2015 Adjunct, The New School for Social Research, France

## RESEARCH ACTIVITIES

---

### Service to professional community

#### Participation in professional events, roundtables

2016 - 2016 Constitution d'une fondation de droit privé : conseils pratiques de l'Autorité de surveillance

### Service to the academic discipline

#### Membership in an academic association

Since 2021 Member, European International Studies Association (EISA), Cezk Republic

#### Scientific committee of an academic conference

2023 - 2023 Session chair: T14\_07 - Sustainability and the Black Box of the Firm, with Alejandro Agafonow and Cristina Neesham, EURAM 2023 Conference, European Academy of Management (EURAM), Belgium

2022 - 2022 Roundtable moderator : EU partnerships: organisational costs and benefits, OTT Conference, Universidad del Pacífico, Peru

## INTELLECTUAL CONTRIBUTIONS

---

### Peer-reviewed Articles

AGAFONOW, A. and PEREZ, M. (2023). How A Social Enterprise Wanes: The Transaction Costs of Credible Commitments at Etsy.com. *Journal of Interdisciplinary Economics*, 35(1), pp. 83-107.

PEREZ, M. and AGAFONOW, A. (2023). The control of the policy advice industry: How patrons defer their decision-rights to think tank boards. *International Review of Administrative Sciences*, 89(3), pp. 613-934.

AGAFONOW, A. and PEREZ, M. (2023). Bean-counting research and the mismanagement of knowledge production in business schools. *Prometheus*, 39(2), pp. 79-100.

AGAFONOW, A. and PEREZ, M. (2023). When an A Is NOT an A in Academic Research, or How A-Journal List Metrics Inhibit Exploratory Behaviour in Academia. *Journal of Interdisciplinary Economics*.

PEREZ, M., VON SCHNURBEIN, G. and GEHRINGER, T. (2022). Mitigating health policy fragmentation through interlocks. The networks between American and Swiss public-private partnerships. *Health Policy*, 126(11), pp. 1163-1172.

AGAFONOW, A. and PEREZ SUAREZ, M. (2020). Entrepreneurship and Contextual Definitions of Mental Disorders: Why Psychiatry Abandoned the Latter and Entrepreneurship Scholars May Want to Follow Suit. *Academy of Management Perspectives*, 34(2), pp. 285-290.

POTLUKA, O. and PEREZ SUAREZ, M. (2019). Do candidates from non-profit organisations who adopt party political values improve their chances of electoral success? *Policy and Politics*, 47(1), pp. 57-76.

PEREZ SUAREZ, M. (2019). Transaction cost perspectives on collaboration: a study of hybrids through foundations in the EU. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 30(2), pp. 408-421.

VON SCHNURBEIN, G., PEREZ SUAREZ, M. and GEHRINGER, T. (2018). Nonprofit Comparative Research: Recent Agendas and Future Trends. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 29(3), pp. 437-453.

VON SCHNURBEIN, G. and PEREZ SUAREZ, M. (2018). Foundations in Switzerland: Between the American and the German Cases. *American Behavioral Scientist*, 62(13), pp. 1919-1932.

PEREZ SUAREZ, M. (2014). EU Think Tank Fora as Transaction Cost Reducers: *Journal of Contemporary European Research*, 10(2), pp. 146-165.

PEREZ SUAREZ, M. (2014). Does the EU policy-making allow for skilful networkers but limited knowledge brokers? A think tanks' tale'. *International Journal of Politics Culture and Society*, 27(3), pp. pp.323-342.

### Chapters in book

AGAFONOW, A. and PEREZ, M. (2021). No Organizations for Today's Einsteins. In: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

AGAFONOW, A. and PEREZ, M. (2021). Discoveries in the Science of Organizational Economics. In: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

PEREZ SUAREZ, M. (2017). EU think tanks' role in shaping the Common Foreign and Security Policy. In: Abelson D., Hua X., Brooks S. eds. *Think Tanks, Foreign Policy and Geopolitics: Pathways of Influence*. 1st ed. Farnham: Routledge, pp. 63-82.

PEREZ SUAREZ, M. (2016). The contribution of EU think tanks to EU integration. In: Sicakkan H. (ed.). *European Integration, Diversity and the Making of a European Public Sphere*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 116-132.

PEREZ SUAREZ, M. (2015). What Kind of Public Sphere Shapes the European Educational Research Space? In: Lawn M., Normand R. eds. *Shaping of European Education. Interdisciplinary approaches*. 1st ed. Abindgon: Routledge, pp. 151-169.

#### **Conference papers (with selection committee)**

AGAFONOW, A. and PEREZ, M. (2023). Bean-counting Research and the Mismanagement of Knowledge Production in Business Schools. In: *AOM Annual Meeting*. Boston: Proceedings - Academy of Management (AOM).

#### **Conference paper (with selection committee)**

AGAFONOW, A., NEESHAM, C. and PEREZ, M. (2023). A Computational Fix for Black-box Stakeholderism: Putting Artificial Intelligence at the Service of the Environment and Society. In: EURAM Annual Conference. Dublin.

AGAFONOW, A. and PEREZ, M. (2022). How Airbnb and Facebook capture value from stakeholders. In: Strategic Management Society (SMS) 42nd Annual Conference. London.

PEREZ, M. and AGAFONOW, A. (2021). Making sense of think tank diversity: Explaining think tank adaptation to 21st century politics. In: Academy of Management Perspectives virtual Proposal Development Workshop.

AGAFONOW, A. and PEREZ SUAREZ, S.M. (2019). False Positives and Black-Box Explanations in Entrepreneurship Research: The Case of the Association Between Entrepreneurship and Attention Deficit/Hyperactivity Disorder (ADHD). In: 9e Conférence annuelle d'Atlas AFMI. Fribourg.